Looking Back to Move Forward
Capitalisation on previous initiatives

Ana Gonçalves (aigoncalves@ualg.pt)
University of Algarve, Division of Entrepreneurship and Technology Transfer

May 29th, 2014/ Porto
Starting Point...

- “Blue Economy” represents an essential element for the future development of maritime territories, in particular when associated with innovation;

- Marine bio resources represent a sector with a huge growth potential, but still largely unexploited by businesses;

- The development of marine bio resources sector faces many constraints and barriers (legal, environmental, economic and social).
Starting Point...

The Marine Bio Resources Sector: An integrated market sector approach

- Health (human and animal)
- Food (human and animal)
- Environmental biotechnology
- Bioenergy
- Cosmetics and dermatocosmetics
- Biobased polymers
As highlighted by the Atlantic Area Operational Programme 2007-2013, the marine biology and biotechnologies’ sectors “face the crucial challenge of an absolute need to concentrate means, and transnational cooperation provides significant opportunities to take it up”.

Starting Point...

• Association Technopôle Brest-Iroise
Brest, França

• Brest métropole océane, Bretagne
Brest, França

• OCEANO XXI, Norte
Porto, Portugal

• Universidade do Algarve, Algarve
Faro, Portugal

• CEEI BAHIA DE CADIZ
Cádiz, Espanha

• Plymouth Marine Laboratory
Devon, Reino Unido

• WESTBIC, Border, Midland and Western
Galway, Irlanda

• National University of Ireland, Galway,
Border, Midland and Western
Galway, Irlanda
Starting Point...

Main Objectives:

• Capitalise data from the programming period 2007-2013 in the marine bio-resources' sector;

• Avoid duplication of actions that might already have been done by other projects at EU or national levels;

• Creation of Local Action Groups;
Actions...

• 1 Local Action Group per territory;
• Involvement of relevant stakeholders of the sector at local level;
• Identification of interactions opportunities with other “Blue Economy” sectors;
• Identification of relevant local, regional, national and European policies and initiatives;
• Capitalisation of previous INTERREG projects and initiatives related to the marine bio-resources' topic;
Actions...

Local Action Group
Involving research organizations, experts, new business support operators, SMEs and regional/local authorities.

Work Plan:
• Contribute to the development of AtlanticBlueTech;
• Identification of projects, initiatives and stakeholders relevant to the sector;
• Identification of the main constraints of the sector;
• Identification of possibilities for new projects/initiatives to be developed in 2014-2020 period.
LOCAL EXPERT GROUPS & JOINT TRANSNATIONAL BODY

Objective: bottom-up and top-down approached

1 Joint Transnational Body gathering experts identified in the LAG
Objective: identify structuring projects to be funded
Actions ...

- **5 LAGs Established:**
  - Association Technopôle Brest-Iroise & Brest Métropole Océane
    - 25 Participants – 2 Meetings
  - CEEI Bahia de Cadiz
    - 12 Participants – 3 Meetings
  - NUIG&WESTBIC
    - 5 Participants – 1 Meeting
  - Plymouth Marine Laboratory
    - 6 Participants – 1 Meeting
  - UAlg & OCEANO XXI
    - 35 Participants – 2 Meetings

83 Stakeholders engaged in ABT!
Actions...

Identification of possible interactions:

15 project ideas for cross-sector interactions!

- Tourism
- Marine Bio Resources
- Marketing
- Shipbuilding
- Processing Industry
- ICT
More Barriers?...
...Or More Opportunities?...

Bureaucracy  Licencing  Regulatory Framework

Financial Resources  Investments

Knowledge-based Market Strategy

Lack of involvement  Branding

Multidisciplinary Cooperation  Awareness
Thank You!